



Suffolk County Celiacs

Support and Awareness Group -A branch of the Gluten Intolerance Group

Announcement of Sponsorship Opportunities for the Suffolk County Celiac Gluten Free Vendor Fair

Dear Prospective Sponsors and Exhibitors,

The **5th Suffolk County Celiacs Vendor Fair & Gluten Free Expo** will be held on Saturday through Sunday, May 5-6, 2012 at the IBEW Hall in Hauppauge, New York.

This year's event promises to be our biggest and best event yet! Due to the overwhelming response and success of last years Suffolk County Celiacs Vendor Fair & Gluten Free Expo we will once again have a **TWO**-day event. Based on the number of attendees from our past EXPO's we estimate to have well over **2,000** attendees over the two-day period.

Our Gluten Free Expo draws attendees from the NY, NJ and CT areas as well as Long Island. This event is and continues to be the largest Gluten Free vendor fair in the Northeast! As a sponsor and exhibitor you gain access to the GF consumer who purchases your products and/or services. Exposure to this consumer group typically is not easily attainable in such close proximity.

Our attendees are specifically seeking to **sample** and **purchase** gluten free products!

Sponsors - Inquire about current sponsorship opportunities today. This is an excellent opportunity to take advantage of gaining premium access to your GF consumer. There are different levels of participation ranging from exclusivity in a sponsorship category to a specific sponsorship opportunity. We will entertain creating customized sponsorships specifically for companies as well.

We appreciate your continued support and look forward to seeing you at the upcoming Expo.

For more information contact:

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SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Suffolk County Celiacs Vendor Fair & Gluten Free Expo

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR (1)	\$10,000.00
PRESENTING SPONSOR (2)	\$ 7,500.00
GIFT BAG SPONSOR (2)	\$ 5,000.00
BEVERAGE STATION SPONSOR (3)	\$ 2,500.00
GENERAL EVENT SPONSOR	\$ 1,000.00
SUPPORTER	\$ 500.00

Sponsorship Registration forms will be accepted on an availability basis only so be sure to secure your sponsorship today!



Sponsorship Basic Package

Basic Package Includes these benefits for All Sponsors

- The right to use sponsorship title in your promotional materials.
- Onsite signage and sponsor recognition promoting sponsored event. (not included in General or Supporter levels)
- Sponsor appreciation advertisement with all sponsoring companies logos listed in the event journal (estimated over 2,000 journals printed) (Supporter & Friends will get company name)
- Company logo with link to company website and recognition on the Suffolk County Celiacs website (www.suffolkcountyceliacs.org) for approximately six (6) months of pre- and post - show viewing time.

We are open to discussions for creating custom tailored sponsorship packages, if requested. There are **exclusivity** options in each sponsorship categories as well. Once again we thank you for your continued support and interest in the Suffolk County Celiacs Vendor Fair & Gluten Free Expo.



Sponsorship Level:

Title Sponsorship

Cost: \$10,000.00 - (One (1) sponsorship available at this level)

Includes the basic package plus these benefits:

- Naming rights to the Vendor Fair & Gluten Free Expo.
- Highlighted as the Title Sponsor for the event, 25% larger logo than Presenting Sponsor, and listed first in all marketing pieces including: Onsite signage, Website, Attendee Brochure and Advertisements.
- One-time use of the pre-show mailing list labels for promotional piece.
- Featured Company in Show Directory.
- Company logo on volunteer/staff expo shirts.
- Company logo represented on Show Directory Map.
- Company Name represented on all gift bags as Title Sponsor.
- Ability to provide product samples in all gift bags.
- Opportunity to sell your products/services at the event. (no additional charge)
- Mention throughout the Two day event.
- Mention via media & marketing material as Title Sponsor of event.
- Two (2) Full page ads and back cover in the event journal.
- Two (2) 6' linen covered Prime table location with four banquet chairs.
- Featured in pre- and post-Expo newsletter.
- Website recognition on www.suffolkcountyceliacs.org for ten (10) months of pre- and post-show viewing time.
- Ten (10) tickets to the event in addition to company representatives at the booth.



Sponsorship Level:

Presenting Sponsorship

Cost: \$7,500.00 - (Two (2) sponsorship packages available at this level)

Includes the basic package plus these benefits:

- Highlighted as the Presenting Sponsor for the event, 25% larger logo than the Gift Bag Sponsor, and listed after Title Sponsor in all marketing pieces including: Onsite signage, Website, Attendee Brochure and Advertisements.
- One-time use of the pre-show mailing list labels for promotional piece.
- Featured Company in Show Directory.
- Company logo represented on Show Directory Map.
- Ability to provide product samples in all gift bags.
- Opportunity to sell your products/services at the event. (no additional charge)
- Mention throughout the Two day event.
- Mention via media & marketing material as Presenting Sponsor of event.
- One (1) Full page & One (1) Half page ads in the event journal.
- One (1) 6' linen covered Prime table location with two banquet chairs.
- Featured in pre- and post-Expo newsletter.
- Website recognition on www.suffolkcountyceliacs.org for eight (8) months of pre- and post - show viewing time.
- Six (6) tickets to the event in addition to company representatives at the booth.



Sponsorship Level:

Gift Bag Sponsor

Cost: \$5,000.00 - (Two (2) sponsorship packages available at this level)

Includes the basic package plus these benefits:

- Highlighted as a Gift Bag Sponsor, listed on all marketing pieces including, Onsite signage, Website, Attendee Brochure and Advertisements.
- Featured Company in Show Directory.
- Company logo represented on Show Directory Map.
- Ability to provide product samples in all gift bags.
- Company logo on all gift bags.
- All marketing material listing the company as a Gift Bag Sponsor of event.
- One (1) Full page ad in the event journal.
- One (1) 6' linen covered Prime table location with two banquet chairs.
- Featured in pre- and post-Expo newsletter.
- Website recognition on www.suffolkcountyceliacs.org for seven (7) months of pre- and post - show viewing time.
- Four (4) tickets to the event in addition to company representatives at the booth.



Sponsorship Level:
Beverage Station Sponsor

Cost: \$2,500.00 - (Three (3) sponsorship available at this level)

Includes the basic package plus these benefits:

- Highlighted as a Beverage Station Sponsor, listed on all marketing pieces including, Onsite signage, Website, Attendee Brochure and Advertisements.
- Featured Company in Show Directory.
- Ability to provide product samples in 1,000 gift bags.
- All marketing material listing the company as a Beverage Station Sponsor of event.
- One (1) Half page ad in the event journal.
- One (1) 6' linen covered table location with two banquet chairs.
- Featured in pre- and post-Expo newsletter.
- Two (2) tickets to the event in addition to company representatives at the booth.



Sponsorship Level:

General Event Sponsor

Cost: \$1,000.00 - (Three (3) sponsorship available at this level)

Includes the basic package plus these benefits:

- Highlighted as a General Event Sponsor, listed on all marketing pieces including, Website, Attendee Brochure and Advertisements.
- Mention of Company in Show Directory.
- One (1) Half ad in the event journal.
- One (1) 6' linen covered table location with two banquet chairs.
- Mention in pre- and post-Expo newsletter.
- Two (2) tickets to the event in addition to company representatives at the booth.



Sponsorship Level:

Supporter

Cost: \$500.00

Includes the basic package plus these benefits:

- Mentioned as a Supporter Sponsor, listed on all marketing pieces including, Website, Attendee Brochure and Advertisements.
- Mention of Company in Show Directory.
- Mention in pre- and post-Expo newsletter.
- One (1) half page ad in the event journal.
- Two (2) tickets to the event